

2014-2015

UF/IFAS DEVELOPMENT

ANNUAL REPORT

UF/IFAS Mission

“The mission of UF/IFAS is to develop knowledge in agricultural, human and natural resources and to make that knowledge accessible to sustain and enhance the quality of human life.”

UF/IFAS Development Mission

“UF/IFAS Development fosters essential relationships and secures private support to advance the UF/IFAS mission.”

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[Give.ifas.ufl.edu](https://give.ifas.ufl.edu)

Greetings from the UF/IFAS Development Office

We are pleased to present the 2014-2015 UF/IFAS Development Annual Report. Thanks to our generous donors and volunteers, we raised \$20,705,683 in the last fiscal year. Our diverse support stems from individuals, corporations and foundations; with charitable commitments ranging from cash and pledges to gifts-in-kind, real estate and deferred gifts.


One of our most encouraging milestones is the continued growth of the IFAS endowment portfolio. Endowments provide permanent, stable funding for a myriad of IFAS programs including scholarships, Extension programs, and research. Currently, the IFAS endowment portfolio is valued in excess of \$119 million.

Private support allows us to provide solutions to a number of critically important issues such as citrus greening, agricultural and natural resource leadership development, animal sciences and forestry and wildlife conservation. Due to the generosity of our donors, IFAS serves as a relevant resource to the citizens of Florida while continuing to enhance our national and global reputation in the areas of agricultural, natural resources and life sciences.

Despite last year's success, there is still much to be done particularly in the areas of graduate student funding, 4-H programs, faculty support and facilities improvement throughout the state. We look forward to our continuing partnership with our stakeholders to ensure that all areas continue to represent the IFAS standard of excellence.

You can expect great things from IFAS!

Thank you,



Jack Payne
Senior Vice President
UF/IFAS



Cody Helmer
Executive Director
UF/IFAS Development

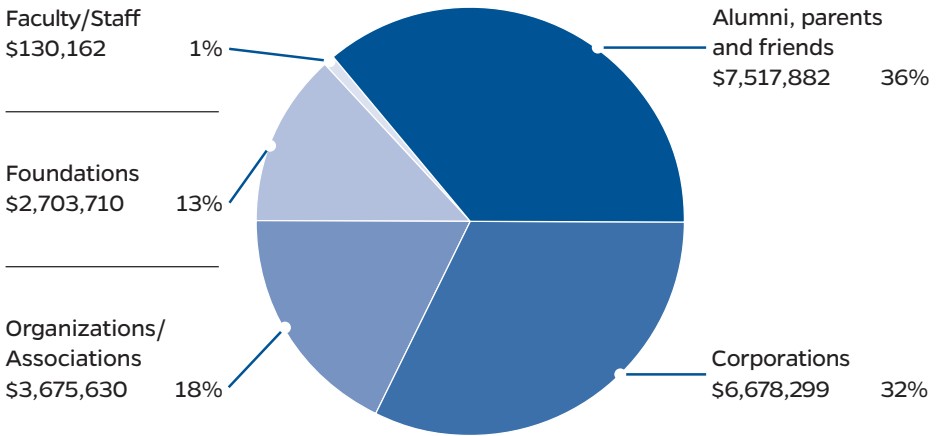
GIFT SUMMARY

The following outlines information about charitable gifts and pledges received for the benefit of UF/IFAS during 2014-2015:

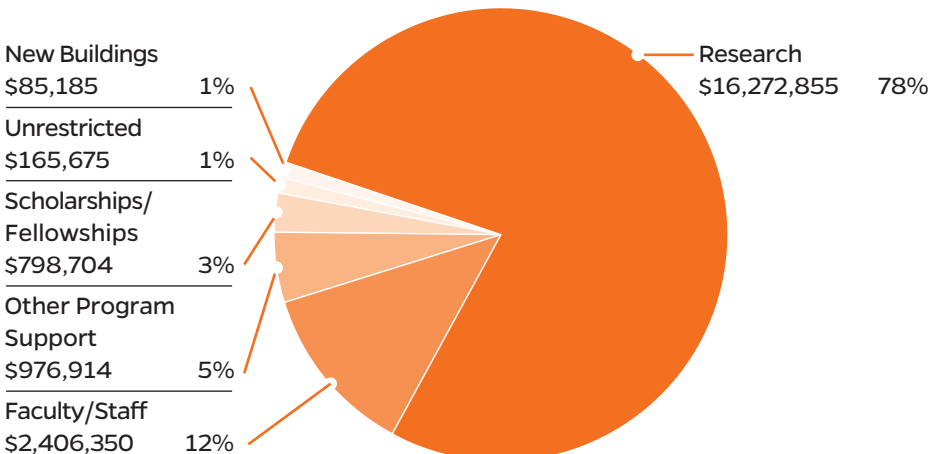
TOTAL GIFTS

Gifts and Pledges \$20,705,683

SOURCES OF PRIVATE SUPPORT

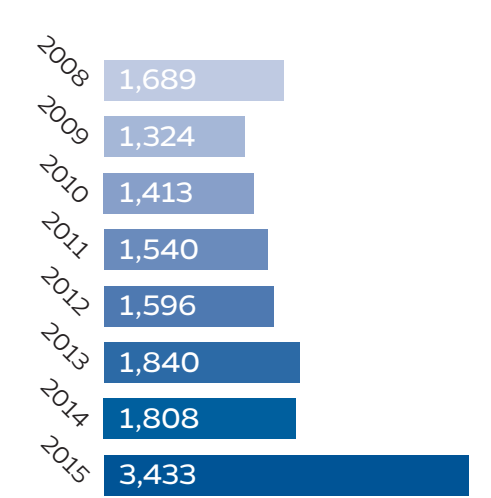


DESIGNATION OF GIFTS

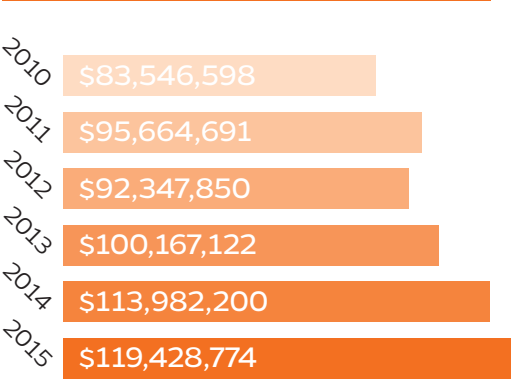


FOR 2014-2015

YEARLY NUMBER OF DONORS



UF/IFAS ENDOWMENT VALUES



UF/IFAS ENDOWMENT GROWTH

Endowments are permanent, named funds that provide annual, renewable support for UF/IFAS programs. Endowment donors designate the use of endowment earnings for a UF/IFAS area or program of their choice. A minimum gift of \$30,000 is required to establish an endowment.

Endowment assets are managed and invested by the University of Florida Foundation through the University of Florida Investment Corporation (UFICO), created in 2004 to manage UF's investment portfolio. As of June 30, 2015, there are more than 330 UF/IFAS endowment funds valued at more than \$119 million that were established by individual alumni, businesses, organizations, associations and friends.

A LEGACY OF LEADERSHIP



Dr. Reitz and Reitz-Turnbull at her UF graduation ceremony.



CALS Dean Turner with 2015 Reitz Medal of Excellence recipient, Noah Andone.

One of the most recognizable names from the University of Florida's history is now permanently joined with the College of Agricultural and Life Sciences (CALS). The J. Wayne Reitz Medal of Excellence endowment was established by Marjorie Reitz Turnbull in honor of her late father.

Dr. Reitz was the provost of agriculture from 1949-1955 before becoming the first UF president selected from among the university's faculty. Although Dr. Reitz's ascension made him popular throughout the university, agriculture remained close to his heart.

"Growing up, the College of Agriculture was very much a part of our life," Turnbull said. "I would go with him [Dr. Reitz] to visit Extension offices and look at cattle. Agriculture was important to my father so it became important to our family."

CALS awards the Reitz Medal of Excellence annually to a graduating senior who has a distinguished scholarship record and has demonstrated a high degree of leadership and service. To be considered for the award, students must submit an application with a letter of nomination from their academic department.

"The Reitz Medal of Excellence is our most prestigious undergraduate award, and this endowment means we will be able to continue to make this award long into the future," said Dean Elaine Turner. "We are honored to be associated with the Reitz family and recognize students who reflect Dr. Reitz's legacy of service."

Turnbull hopes that the award motivates students to achieve beyond the classroom.

"It's not just outstanding academic success at the university that's important," Turnbull said. "The community service and involvement that the award recipients represent sends such an important message to their fellow students. Alumni around the state should also be proud of the caliber of students the college is producing."

Like many CALS scholarships, the J. Wayne Reitz Medal of Excellence award would not be possible without donor funding. As Turnbull reflected upon her gift, she described giving as much more than a financial commitment.

"A gift to the university is not only lasting in its influence on young people, but it's also a statement of values," Turnbull said. "It's a statement to your children, your grandchildren of what you find is important in life."

For more information about making a gift to the College of Agricultural and Life Sciences, visit www.CALS.ufl.edu/give.

GIVING AT

HOW DO I

WHAT CAN I GIVE?

CASH GIFTS

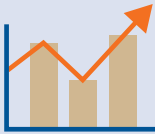


GIFTS-IN-KIND

- Farm Equipment
- Livestock
- Vehicles



STOCKS & SECURITIES



REAL ESTATE



Have something you
want to donate?
Contact us at
352-392-1975

ANNUAL

Collective giving is powerful.

Join hundreds of CALS alumni and UF/IFAS friends to make a difference.



MULTI-YEAR



NAMED ENDOWMENT

- Endowments provide permanent, stable funding for an area of donor's choosing.
- 4% of the principal is used annually to fund the endowment's specific area.
- Endowments require a minimum of \$30,000 to establish, and are invested to last in perpetuity.

PLANNED GIVING



CHARITABLE
REMAINDER TRUST



CHARITABLE
GIFT ANNUITY



ESTATE PLAN



RETIREMENT
BENEFITS



INSURANCE
POLICY

A GLANCE

HOW CAN I GIVE?

GIFTS

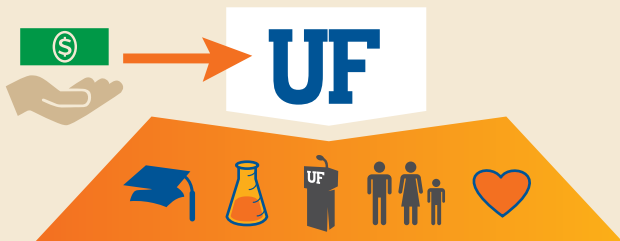
- Give online at give.ifas.ufl.edu
- Donate to student callers
- Respond to mail solicitations



PLEDGES

- Pledges demonstrate your commitment and help us plan ahead.
- They are often used in conjunction with recognition societies.

OWNMENTS



GIFTS

A properly executed gift plan may offset estate taxes and reduce burdens to heirs while still benefitting UF/IFAS.

For more information, visit
www.giftplanning.uff.ufl.edu

WHERE CAN I MAKE AN IMPACT?

SCHOLARSHIPS



FACULTY DEVELOPMENT



RESEARCH



EXTENSION



Any UF/IFAS area that is
important to you



FLORIDA STRAW

MAKING THE BEST



Dr. Seonghee Lee

All Gators know it's never enough to be the best at your craft. True accomplishment means sustaining success year after year. In 2014, the Florida Strawberry Growers Association (FSGA) established The Florida Strawberry Growers Association Assistant Researcher Fund at UF/IFAS to ensure their growers remain competitive globally.

"The Florida Strawberry Growers recognize the need to have continual improvement in varieties of berries," said FSGA executive director Kenneth Parker. "When you're No. 1 in the world, it's important to keep the competitive advantage over people who are always trying to get better."

The FSGA gift will support the strawberry breeding program at the Gulf Coast Research and Education Center (GCREC) through the funding of a strawberry molecular biologist.

"We are extremely appreciative of the Florida Strawberry Growers Association for their financial gift that allowed us to hire Dr. Seonghee Lee, a biotechnologist who is assisting us with the strawberry



BERRIES

BETTER



breeding program,” said GCREC director Jack Rechcigl.

The gift was made possible due to the commitment of growers to reinvest in their industry, Parker said.

“This gift represents the beautiful circle of life between the UF/IFAS breeding program, growers and the patent service,” Parker said. “The revenue stream that is funding the research comes from royalties. Because of [royalties] we’re able to invest in relevant research in an impactful way.”

Indeed, the gift is already making an impact.

“Dr. Lee is using genomic tools to make strawberry breeding more efficient, precise and innovative,” Rechcigl said. “He

has already developed DNA-based tests for disease resistance and fruit quality traits that are being used to enrich seedling populations for those traits before they are even planted in the field.”

Due to long-standing relationships and research infrastructure, there was never a question that UF/IFAS was the best place for FSGA’s gift, Parker said.

“From the top down, the university administration understands the land-grant mission,” Parker said. “And because of that understanding and commitment from the top down within the university system, it’s very attractive for each commodity group/industry to want to support our land-grant university.”

For more information about supporting UF/IFAS research, visit give.ifas.ufl.edu.

SADDLES AND STUDENT SUCCESS



Dr. Sandra TenBroeck

Florida 4-Hers involved in the state horse program now have a permanent source of support, due to prudent financial management by the program's leaders. Extension horse specialist Dr. Sandra TenBroeck led the effort to establish the Florida 4-H Horse Program Endowment.

"The money we used to set up this endowment is money we have been saving after years of horse shows and events," TenBroeck said. "We have been smart in managing the fees from our program, but they came from 4-Hers. It only made sense to use the money for 4-Hers. This is truly their program."

Establishing an endowment was attractive to TenBroeck as the predictable annual earnings will allow the horse program to create and



Florida 4-Hers prepare to compete in a 4-H horse event.

implement long-term plans. However, ensuring the program's sustainability is not a new concept, she said.

"This endowment wouldn't have been possible without the foresight of Dr. Ed Johnson," TenBroeck said. He was able to execute a plan for this program that was self-sustaining and financially stable. It was only through his ingenuity and frugality that we had the nest egg to set up this endowment."

This endowment will make a positive impact on the Florida 4-H youth participating in the horse program by providing them with even more experiential learning opportunities, she said.

TenBroeck expects the endowment will result in more scholarships, awards and educational program opportunities for exceptional 4-Hers. Additionally, she hopes the endowment will offset the extensive travel expenses so that more students and volunteers can participate.

"An investment in Florida 4-Hers is an investment in our future," TenBroeck said. "If we put the resources into them now, we know they will be better citizens in the future."

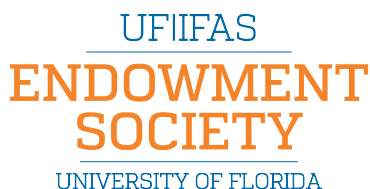
For more information about the Florida 4-H Horse Program, visit www.animal.ufl.edu.

Recognition Societies

These societies celebrate the generosity of donors and provide members with an opportunity to learn more about specific programs within the university.



This society is reserved for gifts of \$500+ to support the highest priorities and most pressing needs in the College of Agricultural and Life Sciences. Members receive frequent communication from the CALS Dean and invitations to special events. For more information, visit www.cals.ufl.edu/give



This society is exclusive to donors who establish UF/IFAS endowments. Members receive a memento commemorating their induction to this society as well invitations to special IFAS-wide events. Additional endowment information is located at give.ifas.ufl.edu.



Specifically designed for \$100+ donors to the Florida 4-H fund, members of this society provide essential funds to aid 4-H in serving more than 200,000 youth. Members are invited to special 4-H events and receive the 4-H Newsletter. Visit florida4h.org for more information.



The Legacy Society honors donors who document a planned gift to the university, selflessly investing in future Gators. For more information, visit giftplanning.uff.ufl.edu.

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FOR THE

#GATORGOOD

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UNIVERSITY *of* FLORIDA

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