

MINUTES OF THE SHARE COUNCIL SPRING MEETING
Thursday, May 5, 2022 | 12:00-2:30pm | McCarty A 2196 & Zoom

Members in Attendance: Vice Chair Peter Chaires, Membership/Nominating Committee Chair Kenneth Parker, Communication and Education Committee Chair Bernie Hamel, Executive Director Cody Helmer, Reggie Brown, Staci Sims, Wayne Smith, Kim Sams, Patricia Dewar, Ernest Sellers, John Woeste, Steve Smith, Tom Hart, Roger Davis and Larry Mack.

Member Prospect Guests: William Harrell.

Guests: UF/IFAS Advancement Staff: Julie Conn, Katherine Davies, Phillip Buchyn, and Kelly Westfall.

Other Activities of the Council: Prior to the official business meeting, SHARE Council members participated in a lunch with UF/IFAS Leadership and the Florida 4-H Foundation Board of Directors. The UF/IFAS Associate Vice President, Jeanna Mastrodicasa, also led a tour of McCarty Hall classrooms.

Call to Order **Peter Chaires**

Chaires called the meeting to order at 1:30 p.m.

Welcome **Peter Chaires**

Chaires welcomed everyone and introduced guests.

Minutes of Previous Meeting **Kelly Westfall**

Chaires called for reading and approval of the minutes from the Spring SHARE Council meeting on September 3, 2021.

Roger Davis moved to waive the reading of the minutes and approve, Reggie Brown seconded. Motion passed unanimously.

Executive Report **Peter Chaires**

Chaires gave a summary of the Strategic Planning Session. He led a review of a drafted SHARE Council onboarding guide, a document whose purpose is to provide an overview of the SHARE Council to prospective members; Sams suggested adding in a mission statement, and all agreed.

Chaires and Helmer led a discussion about McCarty Hall classroom renovations. Mack inquired why UF is not investing in classrooms, Helmer responded that the UF Provost is offering a match for McCarty Hall classroom gifts of \$50,000+, but otherwise UF wants to “teach us to fish.” Hamel suggested a goal could be to raise \$200,000, which, together with the Provost’s match, would renovate four classrooms (\$50,000 gift + \$50,000 match = \$100,000 per classroom). Helmer agreed to send information about facilities needs and how much has been raised for McCarty classrooms so far.

Membership Committee **Kenneth Parker**

Parker provided updates on where the Council stands with membership. The committee maintains a list of prospects and suggestions for future engagement. If members have suggestions on prospective members, those suggestions may be shared with the membership and nominating committee or the Advancement team.

Parker introduced William Harrell, guest in attendance. An attorney from Lakeland, Harrell is a fifth-generation Floridian with Bachelor’s degrees in Food & Resource Economics and Political Science from UF. In addition, Parker informed the group that Tim Garman, a previous meeting guest, agreed to join the SHARE Council, pending approval.

Larry Mack moved to approve Tim Garman and William Harrell as SHARE Council members, Wayne Smith seconded. The motion passed unanimously.

Mack nominated the new Executive Committee members as a slate:

- Chair: Peter Chaires
- Vice Chair: Reggie Brown
- Membership & Nominating Committee Chair: Kenneth Parker
- Communication & Education Committee Chair: Bernie Hamel

Larry Mack moved to approve the slate of officers, and the motion was seconded. The motion passed unanimously.

Communication/Education Committee *Bernie Hamel*

Hamel shared that the Communication/Education Committee met on April 5, and identified communication opportunities for the SHARE Council, including making the internal SHARE Council newsletter more functional and assisting Advancement and UF/IFAS Leadership in networking at industry events. Helmer shared a list of upcoming events that fundraisers planned to attend.

UF/IFAS Advancement and Campaign Update Cody Helmer

Helmer, Conn and Davies discussed upcoming events. Dinner of Distinction and the Fall SHARE Council meeting are scheduled for September 16, followed by CALS TailGATOR the next day. The UF Foundation will host an event to celebrate the success of the Go Greater campaign on October 14. An Animal Sciences alumni tailgate is tentatively scheduled for October 15. In addition, the National Agricultural Alumni Development Association (NAADA) has selected the Florida Strawberry Growers Association as the recipient of the Corporate Partner Award this year.

Helmer also discussed updates to the Advancement Team, with the recent hiring of Christine Boettcher as a new Assistant Director of Annual Giving, and a search occurring for a new Director of Development to become the lead fundraiser for the College of Agricultural and Life Sciences (CALs).

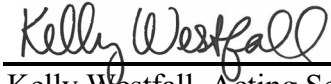
Helmer gave an overview of the Flavors of Florida cocktail dinner and VIP Reception that would occur that evening, with a list of guests. He requested the SHARE Council’s help in engaging VIPs at the event.

Closing Remarks and Adjournment Peter Chaires

Chaires opened the floor for new business. Chaires moved to approve Mary Schneider as the UF/IFAS SHARE Council Volunteer of the Year, seconded by Parker, with none opposed.

Seeing no further business, Chaires adjourned the meeting at 2:25 p.m.

Reported and respectfully submitted by:



Kelly Westfall, Acting Secretary