MINUTES OF THE SHARE COUNCIL VIRTUAL FALL MEETING

Friday, September 3, 2021 | 2:10-3:30pm | Zoom

Members in Attendance: Chair Sharon Spratt, Vice Chair Peter Chaires, Membership/Nominating Committee Chair Kenneth Parker, Communication and Education Committee Chair Bernie Hamel, Executive Director Cody Helmer, Secretary Heather Yoder, Reggie Brown, Staci Sims, Wayne Smith, Kim Sams, Melissa Putnam, Michael Schadler, Patricia Dewar, Ernest Sellers, Rick Minton, John Woeste, Mike Joyner and Larry Mack.

Member Prospect Guests: D.R. Sapp and Tim Garman.

Guests: UF/IFAS Advancement Staff: Julie Conn, Katherine Davies, Caylin Hilton, Phillip Buchyn, Pam Matchett, Genaveve Henson, Kelly Westfall, and Libby Putnam; Shelby Thomas, Animal Sciences.

Other Activities of the Council: Prior to the official business meeting, SHARE Council members participated in the annual update from UF/IFAS Leadership. The Chair of the Department of Animal Sciences, John Arthington, also joined the meeting to provide updates on their department and talk through a virtual tour of the facilities.

Spratt called the meeting to order at 2:10 p.m.

Spratt welcomed everyone and introduced guests.

Membership Committee Kenneth Parker

Parker provided updates on where the Council stands with membership. The committee maintains a list of prospects and suggestions for future engagement. If members have suggestions on prospective members, those suggestions may be shared with the membership and nominating committee or the Advancement team.

Parker nominated 3 individuals to be added to the Communication and Education committee: Patricia Dewar, Ray Royce, and Kim Sams.

Peter Chaires moved to approve the individuals as committee members, Mike Joyner seconded. The motion passed unanimously.

Minutes of Previous Meeting Heather Yoder

Spratt called for reading and approval of the minutes from the Spring SHARE Council meeting on April 9, 2021.

Staci Sims moved to waive the reading of the minutes and approve, Larry Mack seconded. Motion passed unanimously.

UF/IFAS Advancement and Campaign Update.....Cody Helmer

Helmer updated the Council on UF and UF/IFAS progress toward the Go Greater campaign goal. Both the University and IFAS have met and exceeded their campaign goals. UF has raised \$3.28B of its \$3B goal (109%). IFAS has raised \$208 million of its \$200 million goal. Helmer and other IFAS Advancement staff shared recent and anticipated gift commitments.

Helmer also discussed updates to the Advancement Team with the hiring of Phillip Buchyn as a new Associate Director of Development, and Libby Putnam as the new Student Assistant.

Helmer and Davies discussed the events occurring on the weekend of December 10. Dinner of Distinction was rescheduled to December 10, and two ribbon cuttings for Animal Science facilities are scheduled to be held on December 11.

Helmer wrapped up with talking about projects to support. The three key areas of focus are the VP Promise, Capital Projects and the AI Initiative.

Communication/Education Committee Bernie Hamel

Hamel shared communication opportunities for the Council, including progress on identifying trade publications that would donate ad space to plug in IFAS giving opportunities. Farm Bureau is offering a third of a page for a graphic about the CALS Classroom Renovations in the January/February magazine issue. If Council members know of any publications in their industry, they can let the committee know. Hamel highlighted several members who participated in various industry conferences and facilitated connections between attendees and IFAS faculty, staff and programs.

Executive Report Sharon Spratt

Spratt reminded everyone of the focus on CALS Classroom Renovations as the SHARE Council's priority for the coming year. Helmer updated the group that the total raised adds up to \$16,234 toward the \$50,000 goal. Spratt challenged the group to make a concerted effort to get closer to the goal.

Closing Remarks and Adjournment...... Sharon Spratt

Spratt opened the floor for new business. Helmer recognized Sharon's service as Chair of the Council, fulfilling the year she committed to serving in the capacity. He noted that she will continue to act as Chair through the Spring meeting, where a new Chair will be nominated.

Seeing no further business, Spratt adjourned the meeting at 2:54 p.m.

Reported and respectfully submitted by:

Heather Yoder

Heather Yoder, Secretary