

**MINUTES OF THE SHARE COUNCIL VIRTUAL WINTER MEETING**

Friday, January 22, 2021 | 1:00-2:00pm | Zoom

**Members in Attendance:** Chair Sharon Spratt, Vice Chair Peter Chaires, Membership/Nominating Committee Chair Kenneth Parker, Communication and Education Committee Chair Bernie Hamel, Executive Director Cody Helmer, Secretary Heather Yoder, Steve Smith, Wayne Smith, Ray Goldwire, Erny Sellers, Ray Royce, Rick Minton, Larry Mack, Patricia Dewar, Hugh English, Staci Sims, and Tom Hart.

**Guests:** UF/IFAS Advancement Staff: Caylin Hilton, Pam Matchett, Genaveve Henson, Kelly Westfall, and Caleb Reed. UF/IFAS Governmental Affairs Staff: Mary Ann Hooks and Victoria Price.

---

**Call to Order..... Sharon Spratt**

Spratt called the meeting to order at 1:00 p.m.

**Welcome ..... Sharon Spratt**

Spratt welcomed everyone and called for self-introductions from group including name and new developments in their work.

**SHARE Council Classroom Focus ..... Sharon Spratt**

Spratt shared that classroom renovations in the McCarty Hall buildings on campus are the top fundraising focus due to a need for updating quality and technology. The Council has set a \$50,000 goal to renovate one classroom and asks that all members encourage their colleagues to give. There is a significant need for the Council’s assistance since facilities are not likely to be funded by the Legislature.

**UF/IFAS Advancement and Campaign Update ..... Cody Helmer**

Helmer updated the Council on changes to the Advancement staff. John Hooker has accepted a new position at Santa Fe College, so his position is in the process of being filled.

Hilton shared UF and IFAS goals for the 3<sup>rd</sup> Annual Giving Day on February 18, 2021. IFAS has consistently ranked among the top units university-wide in terms of participation and year-to-year growth. The University’s fiscal year 2021 goals are 20,000 total gifts and \$25+ commitments. The initiatives highlighted for IFAS are the Vice President’s Promise, which includes the IFAS CALS Student Enrichment Endowment, the Willis Endowment for CALS Ambassadors, the Path to Pioneers Research Internships, Extension Undergraduate Internships, NCBS Undergraduate Internships, and the Animal Sciences Wakeman Judging Team Support. Other initiatives include various CALS, Research, and Extension funds and projects. SHARE Council members who would like to assist in fundraising may sign up to be a Giving Day Ambassador through the provided link.

**Flavors of Florida Event Update..... Cody Helmer**

Helmer informed the Council that the event would not be held in person this year. Instead, the team will be developing an event-themed cookbook to be published in the Summer of 2021. This will be used as a unique giveaway item. Recipes for the cookbook need to be submitted by February 5 via the provided link or by emailing Heather Yoder.

**Member Status Update Request .....Cody Helmer**

SHARE Council members who would like to update their membership status from Active to Emeritus or Past should do so online by January 31. The requests will be reviewed at the Spring SHARE Council business meeting.

**IFAS Legislative Update.....Mary Ann Hooks & Victoria Price**

Hooks and Price, IFAS Governmental Affairs, provided budgetary updates for the upcoming Florida legislative session. There is currently a \$3.3 billion deficit predicted, so budget cuts are expected. However, Florida Senate and House leadership favors a good position for IFAS. While the primary goal is to minimize cuts where possible, priorities for additional funding include animal agriculture, aquaculture, and water efficiency research.

**Closing Remarks and Adjournment..... Sharon Spratt**

After announcing upcoming events, Spratt opened the floor for new business. Seeing none, Spratt adjourned the meeting at 1:59 p.m.

Reported and respectfully submitted by:



---

Heather Yoder, Secretary