

MINUTES OF THE SHARE COUNCIL VIRTUAL FALL MEETING

Friday, September 25, 2020 | 3:00-4:00pm | Zoom

Members in Attendance: Chair Kate English, Vice Chair Sharon Spratt, Membership/Nominating Committee Chair Peter Chaires, Executive Director Cody Helmer, Secretary Heather Yoder, Steve Smith, Wayne Smith, Ray Goldwire, Kenneth Parker, Erny Sellers, Ray Royce, Rick Minton, Bernie Hamel, and Larry Mack.

Member Prospect Guests: Patricia Dewar and Michael Schadler.

Guests: Office staff members: Julie Conn, Katherine Davies, John Hooker, Caylin Hilton, Pam Matchett, Genaveve Henson, Kelly Westfall, and Caleb Reed. Florida 4-H Foundation Board members: Morris Steen, Robert Williams, Isaac Chandler, and Terry Stout.

Other Activities of the Council: Prior to the meeting, SHARE Council members and Florida 4-H Foundation Board members participated in an update from UF/IFAS Leadership. Kelly Morgan and Julie Carson from the SWFREC gave a virtual tour of the new graduate student dormitory.

Call to Order..... *Kate English*

English called the meeting to order at 3:20p.m.

Welcome *Kate English*

English welcomed everyone and called for self-introductions from the group including name and backgrounds. She shared her appreciation for IFAS leadership joining the meeting and providing updates.

Minutes of Previous Meeting..... *Heather Yoder*

English called for reading of the minutes from the summer meeting on August 7, 2020.

Rick Minton motioned to waive the reading of the minutes and approve, Bernie Hamel seconded. Motion passed unanimously.

UF/IFAS Advancement and Campaign Update *Cody Helmer*

Helmer updated the Council on changes to the Advancement staff. He also shared a Go Greater Campaign update. IFAS has reached approximately 90 percent its goal, raising \$180 million out of \$200 million. For the 2020 fiscal year, IFAS reached \$51 million, exceeding its \$28 million goal. Helmer also provided information about several new and anticipated gift commitments. He invited the Development Officers associated with each gift to discuss additional details.

Conn shared, for the **confidentiality** of the group, that she and John are working on an extremely large gift that would be transformative for Extension.

Helmer informed new members and guests that the purpose of sharing these gifts with the SHARE Council is because these commitments are a result of much of the council members’ work. He then introduced the campaign initiatives for Extension and invited Katherine Davies to discuss further details.

Davies shared updates regarding the “Road to 67” initiative. This campaign seeks to establish an endowment for local Extension offices in each Florida county. After the five new county endowments that were established this year, the campaign stands at 28 out of the 67 counties, bringing in more than \$3.7 million to county Extension offices. Davies also informed the council about the “Master Gardener Legacy Fund: \$40 for 40” campaign initiative. There have been 186 donors totaling just under \$17,000.

Hilton discussed the final Extension campaign initiative – 4-H Camp Cherry Lake. This campaign is providing funding for new facilities, including a pavilion and director’s building.

Henson provided the CALS campaign initiative updates. In the 2020 fiscal year, seven new CALS funds were established, and \$464,207.65 was collected. The CALS Dean’s Circle welcomed three new members and four one-time gifts over the fiscal year, totaling \$18,435. There are three Partnership Program members, bringing in \$41 thousand. There are also new giving opportunities within CALS, including the VP Promise and McCarty Hall renovations.

Conn provided updates about the Research campaign initiatives. Both SWFREC and TREC are undertaking capital projects. The Path to Pioneers undergraduate research initiative is promising and will be a part of the VP Promise. The University’s recent announcement concerning the Artificial Intelligence gift commitment will also have implications for IFAS Research, as will the Larsen’s gift to the bee lab.

Helmer provided updates for the 2020 Gator Nation Giving Day (Stand Up and Holler), which occurred in February. IFAS received 657 gifts amounting to \$430,632 from 763 donors. The 2021 Giving Day is February 18, 2021. The University’s goals for the upcoming event are 17,500 gifts and more than \$24 million in commitments.

Membership Committee Peter Chaires

Peter Chaires announced that Patricia Dewar is up for membership confirmation. There are six other candidates to be confirmed at a later date.

Chaires then presented Patricia Dewar for membership confirmation. Nomination moved, seconded and passed unanimously.

Wayne Smith presented the following slate of 2020-2022 officers for approval: Chair, Sharon Spratt; Vice Chair, Peter Chaires; Membership Committee Chair, Kenneth Parker; and Communication and Education Committee Chair, Bernie Hamel. Wayne Smith moved to accept the slate of officers, and the motion was seconded and carried unanimously.

Communication/Education Committee Peter Chaires

Chaires provided engagement updates, including plans for speakers at future meetings. For membership activities, several members met with Dr. Angle during the VP onboarding process. Sharon Spratt participated in the 4-H Alumni Spotlights. Erny Sellers attended the groundbreaking ceremony for the NFREC Suwanee Valley educational pavilion on September 24 and has been an active volunteer on the project.

Executive Committee Report Kate English

Henson introduced Caleb Reed as the 2020-2021 CALS Student Philanthropy Council President and provided updates about the organization from the 2019-2020 academic year. Henson also announced that the council was

still waiting for the 2020-2021 SPC Freshman Scholarship recipients to be announced. Reed shared the plans for the upcoming year, including scholarships and events. Reed requested the support of the SHARE Council for the matching gift to the SPC Freshman Scholarship if they wished to continue.

Helmer discussed projects for the SHARE Council to support, including the VP Promise and capital projects such as dormitories at RECs and renovations in McCarty Hall. He left it open for the Council to determine if they would like to focus on the VP Promise initiative, McCarty classroom renovations or if they had another project in mind to support. He asked Kate English to share her thoughts.

English thought that either the VP Promise or the capital projects could be of interest for the Council to focus on. She reminded the group of the more recent change to the bylaws which moved away from having all members serve on a committee and instead asked each member to determine their area of focus within IFAS. She thought this was something to flesh out more with the group and stressed it is not as much about *what* you work on, but that you are working on *something* to support UF/IFAS.

Golden Gator Presentation Kate English

Kate English virtually passed on the “golden gator” to Sharon Spratt. Spratt is very excited to begin serving the Council in this capacity.

Cody Helmer and Julie Conn expressed their thanks to Kate for her service and continued commitment to the Council.

Closing Remarks and Adjournment Kate English

English adjourned the meeting at 4:11pm.

Reported and respectfully submitted by:


Heather Yoder, Secretary
