

MINUTES OF THE SHARE COUNCIL GENERAL MEETING
UF/IFAS Honey Bee Research and Education Lab | Gainesville, Fla
Friday, October 5, 2019
1:54PM – 3:28 PM

Members in Attendance: Chair Kate English, Richard Barber, Reggie Brown, M/N Comm Chair Peter Chaires, Roger Davis, Ray Goldwire, Tom Hart, CALS SPC President Nora Kassis, Cody Helmer, Secretary Caylin Hilton, Rick Minton, Kay Richardson, Ernest Sellers, C/E Comm Chair Staci Sims, Wayne Smith, Vice Chair Sharon Spratt, Debbie Swindle, John Woeste
(Note: Member Michael Kenney was participating in the 4-H Foundation Board Mtg that ran concurrent)

Member Candidates: Larry Mack, Kenneth Parker, Ray Royce

Guests: Christy Chiarelli, Julie Conn, Katherine Davies, John Hooker, Taylor Johnson, Kelly Westfall

Other Activities of the Council: Prior to the meeting the Council hosted the 4-H Foundation Board for a Lunch with Leadership. There were 13 4-H Board members in attendance. Dean Elaine Turner for the College of Agricultural and Life Sciences, Dean Jackie Burns for UF/IFAS Research and Dean Nick Place for UF/IFAS Extension provided updates to the group over lunch regarding their respective areas, their key focus areas and initiatives and opportunities for support. Senior Vice President Jack Payne addressed a variety of issues and opportunities for UF/IFAS. There was time for the group to ask questions. Following lunch, Associate Vice President Jeanna Mastrodicasa spoke to the impact of philanthropy on facilities for IFAS. Tom Nolan, former president of the Florida State Beekeepers Association then presented to the group about how he and the FSBA partnered with UF and other stakeholders to build the bee lab. Each was very insightful.

Following this the 4-H Foundation Board returned to their quarterly meeting.

After the SHARE Council meeting, members and a few additional special guests toured the Honey Bee Research & Extension Lab with Dr. Jamie Ellis. The IFAS Dinner of Distinction held at the Hilton UF Conference Center that evening and the CALS TailGATOR event held Saturday morning.

Call to OrderKate English

English called the meeting to order at 1:54pm.

Welcome..... Kate English

English welcomed everyone and recognized member candidates Larry Mack, Kenneth Parker and Ray Royce as well as guest Linda Minton. English called for an around the room of self-introductions including name, business/profession and city. English then reviewed the pillars of the Council to: create awareness, build relationships and generate support.

Minutes of Previous Meeting.....Caylin Hilton

English called for reading of the minutes from the meeting on April 9, 2018.

Rick Minton motioned to waive the reading of the minutes and approve, Tom Hart seconded. Motion passed unanimously.

Agenda..... Kate English

English reviewed the meeting’s agenda and then asked Helmer to provide the IFAS Advancement Update and Campaign Report.

UF/IFAS Fundraising Report.....Cody Helmer

Helmer reported a few big wins for the year: IFAS had a record fundraising year with an official total of \$47.9 million for fiscal year 2018, commodities gift appeal the Council had reviewed previously went out to the market area in Okeechobee and first few gifts had been received, and appeal also spurred another cash gift commitment from Rep. Tom Rooney to support 4-H.

Members provided with copy of the UF/IFAS Advancement annual report and Helmer reviewed numbers for the campaign. UF is at 56% of the \$3 billion goal with \$1.7 billion committed through the end of fiscal year 2018. IFAS is at 57% of \$200 million goal at \$114.8 million. Then reviewed the distribution of gift dollars by donor type and campaign purpose (see Advancement Annual Report). Highlighted four recent commitments including: \$17 million dynasty trust gift, \$1.25 million gift pledge documented from Southeast Milk to continue their support of the dairy science program, \$1 million contribution from Florida Foundation Seed Producers, and \$1 million from an Anonymous donor. Also reviewed some anticipated commitments for end of calendar year 2018 including two \$1 million commitments.

Davies provided update on initiatives in Extension, including continued Road to 67 push for endowments to support county programs. Davies also shared Extension is piloting a new form for agents to document gifts, especially gifts in kind and moving toward having a dedicated UF Foundation gift account for all counties.

Chiarelli provided update on initiatives in CALS including the Adopt a Classroom renovation project and naming opportunities. Student support opportunities including the Graduation Guardians initiative for annual giving opportunity and the '41 Fellows opportunity with tuition waiver match from the dean for graduate student support. Chiarelli also shared update on thee CALS Partnership Program and Dean’s Circle giving societies.

Helmer and Conn provided updated that an invasive species effort continues to be on the table for Research. CALS and Research are also partnering to provide experiential learning opportunities to students through the Path To Pioneers initiative, with opportunity for donors to support student internships with \$5,000 fully funding a summer program. The Honey Bee Research Lab opening was held earlier in the fall and drew a lot of public attention, good for the program and IFAS as a whole.

Hooker provided info on the new Cervidae Health Research Initiative (CHeRI) facility project that is in conceptual phases and shared the renderings as well as list of deer farms in Florida and asked the Council members to reach out if able to help in connecting with someone with interest in the industry. There are multiple individuals and major groups working together with UF/IFAS on the project.

Committee Reports.....Peter Chaires and Sharon Spratt

Membership Committee – P. Chaires

Chaires provided update on recruitment efforts, the committee continues to review representation and seek to diversify commodity/industry representation. The three member candidates in attendance represent these efforts.

Chaires presented Larry Mack, Kenneth Parker and Ray Royce as member candidates for confirmation.

Wayne Smith motioned to affirm Mack, Parker and Royce as members of the SHARE Council, Kay Richardson seconded. Motion passed unanimously.

Communication/Education Committee – Sims

Sims shared update on Council activities since the April 9, 2018 meeting Council members have been plugged in with assisting Advancement with multiple initiatives. Kate English co-presented with Christy Chiarelli to the Southwest Florida Research & Education Foundation Board of Directors to move forward on securing private funds for the dorms. Approximately \$100K has come in as a result toward the \$200K private giving goal. Partnered with Florida Farm Bureau to host Alumni and Friends Gathering in DC in May with approx. 200 attendees. The committee and Council worked with Advancement team to update name of the SHARE Volunteer of the Year award to broaden the ability to recognize volunteers across IFAS. At Florida Farm Bureau we hosted CALS Ambassadors for a lunch with the FFBF Board. The School of Forest Resources and Conservation alumni luncheon at the Florida Forestry Assoc. partnered with SHARE/Advancement for the 3rd year. And SHARE member Michael Kenney is a member of the Florida 4-H Foundation Board which hosted the annual Florida 4-H Hall of Fame in July during 4-HUniversity and currently planning annual 4-H Gator Soiree to raise funds for Florida 4-H

Executive Committee Report.....Kate English

CALS Student Philanthropy Council – English called on Nora Kassis for an update on the CALS Student Philanthropy Council efforts. Kassis shared that with the Council’s match they had secured enough funds to award three scholarships this fall. Recipients were Autumn Jackson, Ike Irvin and Christian Conger. Kassis thanked the Council for supporting the student efforts.

Dinner of Distinction – Council members provided their table assignments to know who they would be hosting later in the evening, along with awardee and strategic connections snapshots. Stationery was provided for members to be able to write notes to guests they connected with post-event.

Flavors of Florida – English asked Hilton to provide update on Flavors of Florida 2018. Survey results were shared with the group noting key findings and qualitative feedback on what guests said they liked most as well as suggestions for improvement in future years. Chaires asked about why the event is held in March given the winter crop state and Hilton shared some of the deciding factors that have driven the early spring date and noted there could be opportunity to look at how we position in future years and what other crops we could include and what we might also miss such as blueberry, peach, corn and others. Hilton proposed the idea of making 2019 a fundraiser for Field & Fork and Conn provided info about what some of the needs are for the program and how it could benefit. The Council was agreeable to this update as well as holding on a Thursday or Friday evening. Members shared Mondays are difficult for scheduling travel.

New Business – English shared that there is an effort by IFAS and Gator Clubs for more purposeful connections between the clubs and local Extension offices and research units. IFAS presence across state makes this a great opportunity. English shared members of the Advancement staff presented to Gator Club leadership in September and had identified three events to partner on including festival at North Florida REC being held the next day, October 6; a Florida Hops Brewery event in Tampa on October 13 and the One night in the Tropics

event November 7 for the Tropical REC in Homestead. English encouraged members to continue plugging into UF and IFAS events happening in their area.

Closing Remarks and Adjournment..... Kate English

English encouraged everyone to continue seeking meaningful ways to connect and engage with IFAS across the state and shared the list of upcoming dates and events.

There being no other business, **Kate English moved to adjourn the meeting and Peter Chaires seconded, meeting was adjourned at 3:28 p.m.**

Reported and respectfully submitted by:



Caylin Hilton, Secretary