

2021-2022

UF/IFAS ADVANCEMENT *Annual Report*



UF | IFAS
UNIVERSITY of FLORIDA



UF/IFAS Mission

The mission of UF/IFAS is to develop knowledge in agricultural, human and natural resources and to make that knowledge accessible to sustain and enhance the quality of human life.

UF/IFAS Advancement Mission

UF/IFAS Advancement fosters essential relationships and secures private support to advance the UF/IFAS mission.

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Cover Photo: An Osprey at Cedar Key, FL. UF/IFAS Photo by Tyler Jones.

When we held our campaign kick-off event in 2017, we were excited about the opportunities to **Go Greater**, but we also recognized we had a long road ahead of us.

A UF/IFAS fundraising goal of \$200 million as part of a larger \$3 billion campus-wide campaign was a daunting task to say the least.

Today, in September 2022, we are proud to announce that we surpassed our IFAS and University of Florida goals, having raised more than \$240 million in gift commitments for IFAS and more than \$4 billion in total gifts for UF.

This effort was made possible by the incredible support of our stakeholders—donors, alumni and friends who see the need for a Top 5 research university in the State of Florida. These stakeholders believe in the land-grant mission, they see the value in educating students in agricultural and life sciences and they want to enhance the research that puts food on our table while also protecting the unique ecosystem that defines Florida.

What is more, our stakeholders want to see life-changing education provided to future generations and advances in science put into the hands of all Floridians.

Thank you, to everyone who supported UF/IFAS through the **Go Greater** campaign. This report is a glimpse into one year of this campaign, but it also speaks to the heart of philanthropy and the passion our donors and advocates have for this organization.



Cody Helmer,
 Executive Director

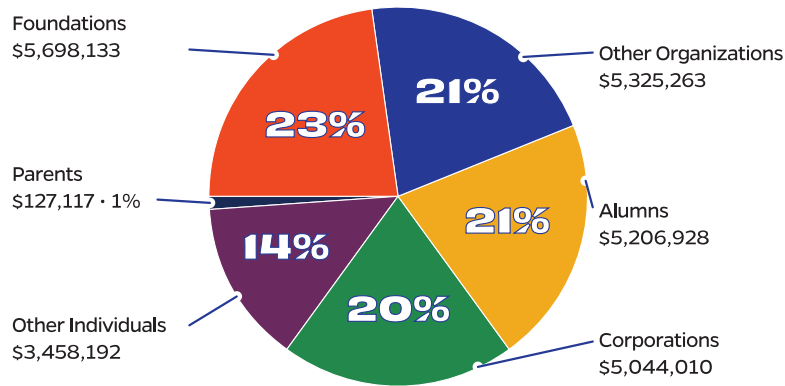
2021-2022

The following outlines information about charitable gifts and pledges received for the benefit of UF/IFAS between July 1, 2021 and June 30, 2022:

Total Gifts

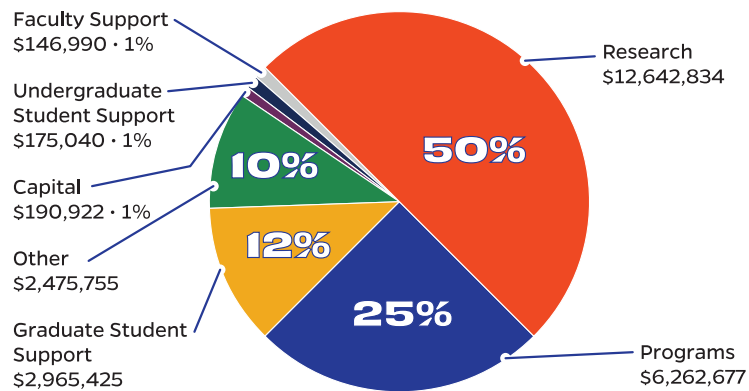
Gifts and Pledges..... **\$24,859,643**

Sources of Private Support



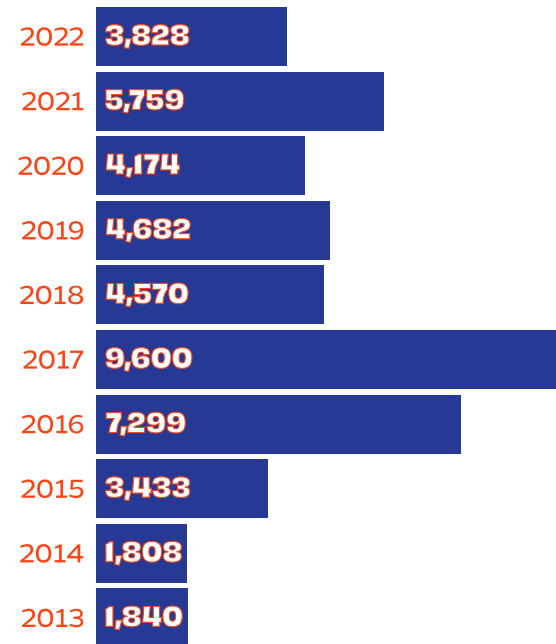
Total..... **\$24,859,643**

Designation of Gifts

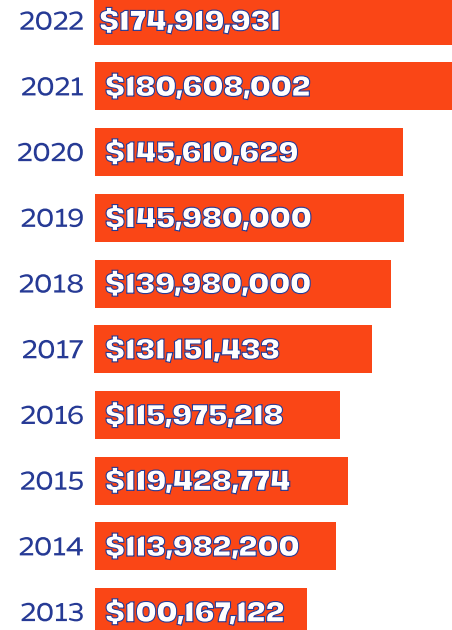


Total..... **\$24,859,643**

Annual Number of Donors



UF/IFAS Endowment Values



UF/IFAS ENDOWMENT GROWTH

Endowments are permanent, named funds that provide annual, renewable support for UF/IFAS programs. Endowment donors designate the use of endowment earnings for a UF/IFAS area or program of their choice. A minimum gift of \$30,000 is required to establish an endowment.

Endowment assets are managed and invested by the University of Florida Foundation through the University of Florida Investment Corporation (UFICO), created in 2004 to manage UF's investment portfolio. As of June 30, 2022, there are more than 450 UF/IFAS endowment funds established by individual alumni, businesses, organizations, associations, and friends, with a combined value of more than \$174 million.

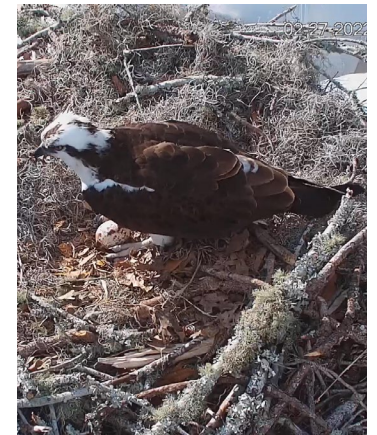
OSPREY CAM:

Urban Wildlife at UF

Nesting pairs of ospreys have been coming to UF's Southwest Rec Center ballfields for many years. Thanks to support from the Ron McGill Conservation Endowment, the Alachua Audubon Society, UF/IFAS, and individual contributions, **a live-feed camera** now gives us a birds-eye view of the nest. This past year, we had front row seats to watch as parents Talon and Stella hatched and successfully fledged two chicks, Breezy and Windy.

The Osprey Cam is managed by Dr. Mark Hostetler, an urban wildlife ecologist in the UF/IFAS Department of Wildlife Ecology and Conservation. He was inspired by similar programs and watching ospreys carry fish to their nests during baseball games.

"Such fun to watch the parents bring fish day after day to feed their chicks," Hostetler said. "I received so many comments from viewers around the world about the osprey family and many viewers had it on their computer 24/7."



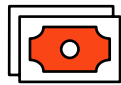
Though the camera was turned off after the nesting pair left, it may be back next February, depending on funding and whether the ospreys like the new lights that were recently installed.

You can help sustain the Osprey Cam with a gift today.

GIVING AT A GLANCE

What Can I Give?

CASH GIFTS



GIFTS-IN-KIND



- Farm Equipment
- Livestock
- Vehicles

STOCKS & SECURITIES



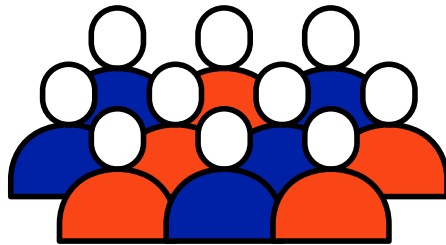
REAL ESTATE



Ways to Give

ANNUAL GIFTS

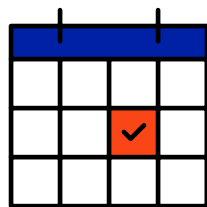
Collective giving is powerful.



Join hundreds of CALS alumni and UF/IFAS friends to make a difference.

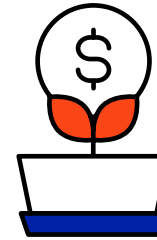
- Give online at give.ifas.ufl.edu
- Donate through student callers
- Respond to mail & email solicitations

MULTI-YEAR PLEDGES



- Pledges demonstrate your commitment and help us plan ahead.
- They are often used in conjunction with recognition societies.

NAMED ENDOWMENTS



- Endowments provide permanent, stable funding for an area of donor's choosing.
- 4% of the principal is used annually to fund the endowment's specific area.
- Endowments require a minimum of \$30,000 to establish and are invested to last in perpetuity.

PLANNED GIFTS

CHARITABLE REMAINDER TRUST

CHARITABLE GIFT ANNUITY



ESTATE PLAN

RETIREMENT BENEFITS

INSURANCE POLICY

A properly executed gift plan may offset estate taxes and reduce burdens to heirs while still benefitting UF/IFAS.

FOR MORE INFORMATION, VISIT www.giftplanning.uff.ufl.edu

Where Can I Make an Impact?

SCHOLARSHIPS



FACULTY DEVELOPMENT



RESEARCH



EXTENSION



Have something you want to donate?
Contact us at 352.392.1975

Any UF/IFAS area that is important to you.

DR. DOUGLAS ARCHER

Emergency Financial Assistance Fund

Dr.

Doug Archer spent 28 years at the University of Florida. He was appointed Professor and Chair of the UF/IFAS Department of Food Science and Human Nutrition (FSHN) in 1994. He stepped down as Chair in 2001 to return to faculty, and later was selected to be UF/IFAS Associate Dean for Research in 2006. He remained in that position until 2016 when he then returned to a faculty position and continued to mentor, teach, conduct research, and publish papers for the university. He died unexpectedly in January 2022.

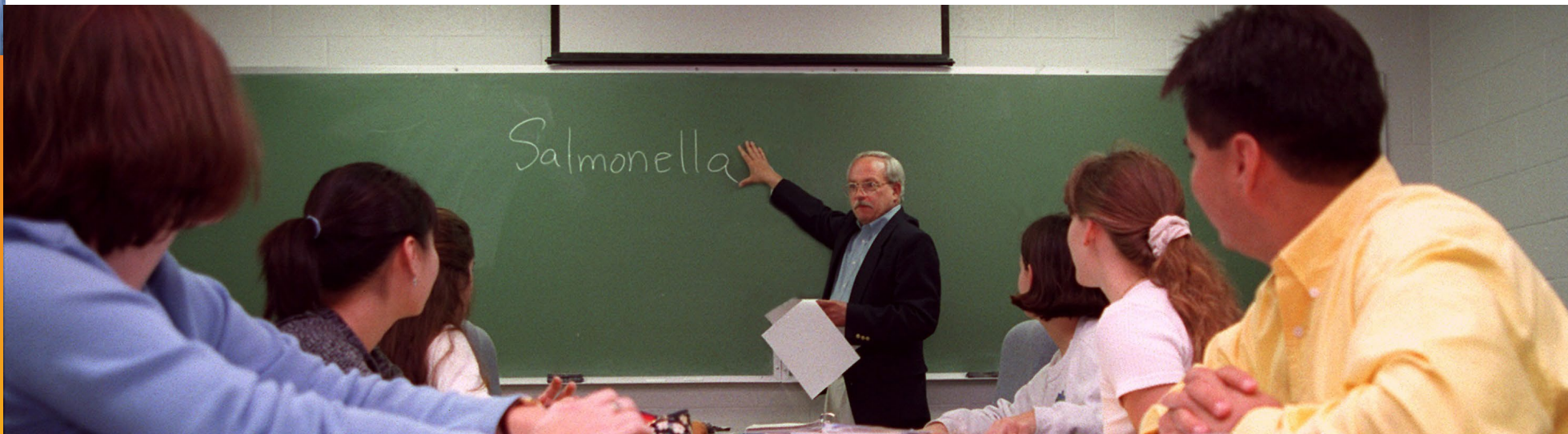


The **Dr. Douglas Archer Emergency Financial Assistance Fund** was created in his memory to support FSHN students with emergency funding needs.

“Dr. Archer loved interacting with the FSHN graduate students,” Dr. Sue Percival, FSHN chair, said. “They visited with him in his office

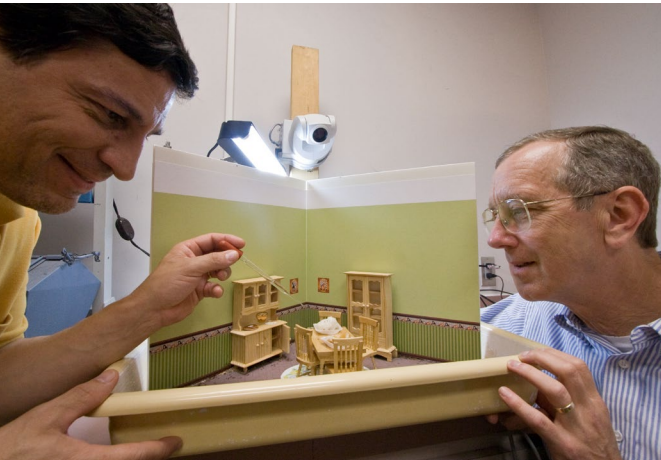
frequently. It is exactly like him to give them money to help them over a financial hump.”

Dr. Archer’s legacy will forever help the students he loved working with over the last 28 years. If you, too, would like to support FSHN students in need, visit **ufgive.to/archer**.



URBAN ENTOMOLOGY

Excellence Fund



Roberto Pereira, Urban Entomology Professor, and Phil Koehler, right, Urban Entomology, Distinguished Professor. Photo Credits: UF/IFAS File Photo

social, medical, economic, and aesthetic well-being of people living there.

Florida's urban pest management industry is the largest in the country with an estimated revenue of

\$1.5 to \$2 billion per year. Over the past 45 years, the state's industry leaders and UF/IFAS have built a strong urban pest management program together. UF/IFAS currently has more than a dozen faculty, including the equivalent of four full-time Extension specialists, serving the pest management industry in different locations throughout the state.

There have been tremendous advances in the field of pest management, to the point where we can envision a future of pest-free environments. Our progress toward this goal is driven by philanthropy and public/private partnership. To join us in supporting urban entomology at UF, please visit go.ufl.edu/UrbEnt.

The Urban Entomology Excellence Fund, established through a seed gift by George and Jean Pickhardt from Venice, FL, supports the urban pest management program at the UF/IFAS Department of Entomology and Nematology.

Urban entomology traditionally deals with the study of insect pests that infest human-made structures. These pests, such as ants, bed bugs, cockroaches, and termites, can breed in or around the indoor environment and lead to infestations. With increased urbanization, the presence of insect pests in these environments can have a significant impact on the

BARBARA STRICKLAND

Master Gardener Volunteer Endowment



The **Barbara Strickland Master Gardener Volunteer Endowment**

supports the UF/IFAS Extension Florida Master Gardener Volunteer (MGV) Program in Pinellas County. The endowment was established through a trust set up by Barbara, who passed away in November 2019.

Barbara was an avid gardener. She readily shared her plants and horticultural knowledge with others. Barbara had a way of putting the folks she talked to at ease, and was always willing to help with projects. She enjoyed volunteering at the Palm Harbor Library MGV Help Desk and the Green Thumb festival, and contributed articles to the quarterly MGV newsletter, *The Dirt*.

Barbara enjoyed being a Master Gardener Volunteer and stayed as active as her health permitted. Despite her illness, she reached out to friends to see how they



were doing and did not focus on her own suffering. She was a true, caring friend.

You can support the Pinellas MGV Program that Barbara so loved by visiting go.ufl.edu/StricklandMGV, or support the MGV program in your county by mailing a check, payable to the UF Foundation, to UF/IFAS Advancement, P.O. Box 110170, Gainesville, FL 32611. **Memorial gifts to support MGV's statewide can be made here.**

Contact our office at 352-392-1975 or advancement@ifas.ufl.edu for additional information on bequests, or to chat more about different options for including UF/IFAS in your will or estate plan.

RECOGNITION SOCIETIES

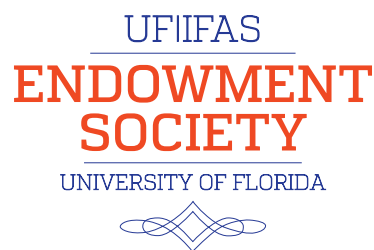
These societies celebrate the generosity of donors and provide members with an opportunity to learn more about specific programs within the university.



The **UF/IFAS College of Agricultural and Life Sciences (CALS) Dean's Circle** is reserved for

donors of \$500+ annually to support the highest priorities and most pressing needs in the college. Members receive frequent communication from the CALS Dean and invitations to special events.

For more information, visit cals.ufl.edu/alumni/deanscircle.



The **UF/IFAS Endowment Society** is exclusive to donors who establish UF/IFAS endowments. Members receive a memento commemorating their induction to this society as well invitations to special UF/IFAS-wide events.

Additional endowment information is located at give.ifas.ufl.edu.



Specifically designed for \$500+ donors to Florida 4-H, members of the **UF/IFAS Extension Florida 4-H Clover**

Society provide essential funds to aid 4-H in serving more than 200,000 youth. Members are invited to special 4-H events and receive the 4-H Newsletter.

Visit give.ifas.ufl.edu/4-h-giving for more information.



The **University of Florida Legacy Society** honors donors who document a planned gift to the university, selflessly investing in future Gators.

For more information, visit giftplanning.uff.ufl.edu.

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